

CONTRACT



KTVD-TV
500 Speer Blvd.
Denver, CO 80203
(303)871-9999

| | | |
|--|--|--|
| <u>Contract / Revision</u> 1682069 / | | <u>Alt Order #</u> 09296304 |
| <u>Product</u> CO FAIR SD20 EST 834 | | |
| <u>Contract Dates</u> 10/29/18 - 11/06/18 | | <u>Estimate #</u> |
| <u>Advertiser</u> ISS/ Coloradans for Fairness | | <u>Original Date / Revision</u> 10/26/18 / 10/26/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KTVD | <u>Account Executive</u> Dan Foster | <u>Sales Office</u> Telerep Chicago |
| <u>Special Handling</u> SP/Other as noted in contract remarks | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> K493 | <u>Product 1/2</u> |
| <u>Agency Ref</u> 39474AG | <u>Advertiser Ref</u> 131719 | |

And:

AL Media / POL
222 W. Ontario St.
Ste 600
Chicago, IL 60654

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|--------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1 | KTVD | 10/29/18 | 11/02/18 | Andy Griffith Show | M-F 4-5a | | :30 | | | | NM | 2 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 2 | \$25.00 | | | | |
| N 2 | KTVD | 11/05/18 | 11/06/18 | Andy Griffith Show | M-F 4-5a | | :30 | | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/05/18 | 11/11/18 | MT----- | | | | 1 | \$25.00 | | | | |
| N 3 | KTVD | 10/29/18 | 11/02/18 | KTVD 9News 8-9a | M-F 8-9a | | :30 | | | | NM | 2 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 2 | \$825.00 | | | | |
| N 4 | KTVD | 11/05/18 | 11/06/18 | KTVD 9News 8-9a | M-F 8-9a | | :30 | | | | NM | 1 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/05/18 | 11/11/18 | MT----- | | | | 1 | \$825.00 | | | | |
| N 5 | KTVD | 11/03/18 | 11/03/18 | KTVD 9News Sat 6-7a | Sat 6-7a | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | -----S- | | | | 1 | \$650.00 | | | | |
| N 6 | KTVD | 11/04/18 | 11/04/18 | KTVD 9News Sun 6-7a | Sun 6-7a | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | -----S | | | | 1 | \$600.00 | | | | |
| N 7 | KTVD | 10/29/18 | 11/02/18 | Millionaire/Extra | 9-10a | | :30 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 2 | \$300.00 | | | | |
| N 8 | KTVD | 11/05/18 | 11/06/18 | Millionaire/Extra | 9-10a | | :30 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/05/18 | 11/11/18 | MT----- | | | | 2 | \$300.00 | | | | |
| N 9 | KTVD | 11/04/18 | 11/04/18 | Mike & Molly | 6-7p | | :30 | | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | -----S | | | | 1 | \$325.00 | | | | |
| N 10 | KTVD | 10/29/18 | 11/03/18 | M-Sa 7-9p / Su 6-9 Prime | M-Sa 7-9p / Su 6-9 | | :30 | | | | NM | 7 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 7 | \$500.00 | | | | |

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Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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| <u>Advertiser</u> ISS/ Coloradans for Fairn | | <u>Estimate #</u> |
| | | <u>Original Date / Revision</u> 10/26/18 / 10/26/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount | |
|---------------|------|-------------------|-----------------|--------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|-------------|
| N 11 | KTVD | 11/05/18 | 11/05/18 | Mon Prime | 7-9p | | :30 | | | | NM | 2 | \$1,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 2 | \$500.00 | | | | | |
| N 12 | KTVD | 10/29/18 | 11/02/18 | Mom | 10-1030p | | :30 | | | | NM | 2 | \$600.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 2 | \$300.00 | | | | | |
| N 13 | KTVD | 11/05/18 | 11/05/18 | Mom | 10-1030p | | :30 | | | | NM | 1 | \$300.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$300.00 | | | | | |
| N 14 | KTVD | 10/29/18 | 11/02/18 | KTVD 9News 9p | M-F 9-930p | | :30 | | | | NM | 1 | \$2,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 1 | \$2,000.00 | | | | | |
| N 15 | KTVD | 11/05/18 | 11/05/18 | KTVD 9News 9p | M-F 9-930p | | :30 | | | | NM | 1 | \$2,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$2,000.00 | | | | | |
| N 16 | KTVD | 10/29/18 | 11/02/18 | KTVD 9news 930p | 930-10p | | :30 | | | | NM | 1 | \$1,800.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 1 | \$1,800.00 | | | | | |
| N 17 | KTVD | 11/05/18 | 11/05/18 | KTVD 9news 930p | 930-10p | | :30 | | | | NM | 1 | \$1,800.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$1,800.00 | | | | | |
| N 18 | KTVD | 11/04/18 | 11/04/18 | Local News @ 9p Su | Su 9-930p | | :30 | | | | NM | 1 | \$1,500.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/29/18 | 11/04/18 | -----S | | | | 1 | \$1,500.00 | | | | | |
| N 19 | KTVD | 10/29/18 | 11/02/18 | Mom | 1030-11p | | :30 | | | | NM | 2 | \$600.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 2 | \$300.00 | | | | | |
| N 20 | KTVD | 11/05/18 | 11/05/18 | Black-ish | 530-6p | | :30 | | | | NM | 1 | \$450.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$450.00 | | | | | |
| Totals | | | | | | | | | | | | 0.00 | 33 | \$20,875.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|-------------|
| 10/29/18 - 11/06/18 | 33 | \$20,875.00 | (\$3,131.25) | \$17,743.75 |
| Totals | 33 | \$20,875.00 | (\$3,131.25) | \$17,743.75 |

Signature: _____ **Date:** _____

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